



LAMC

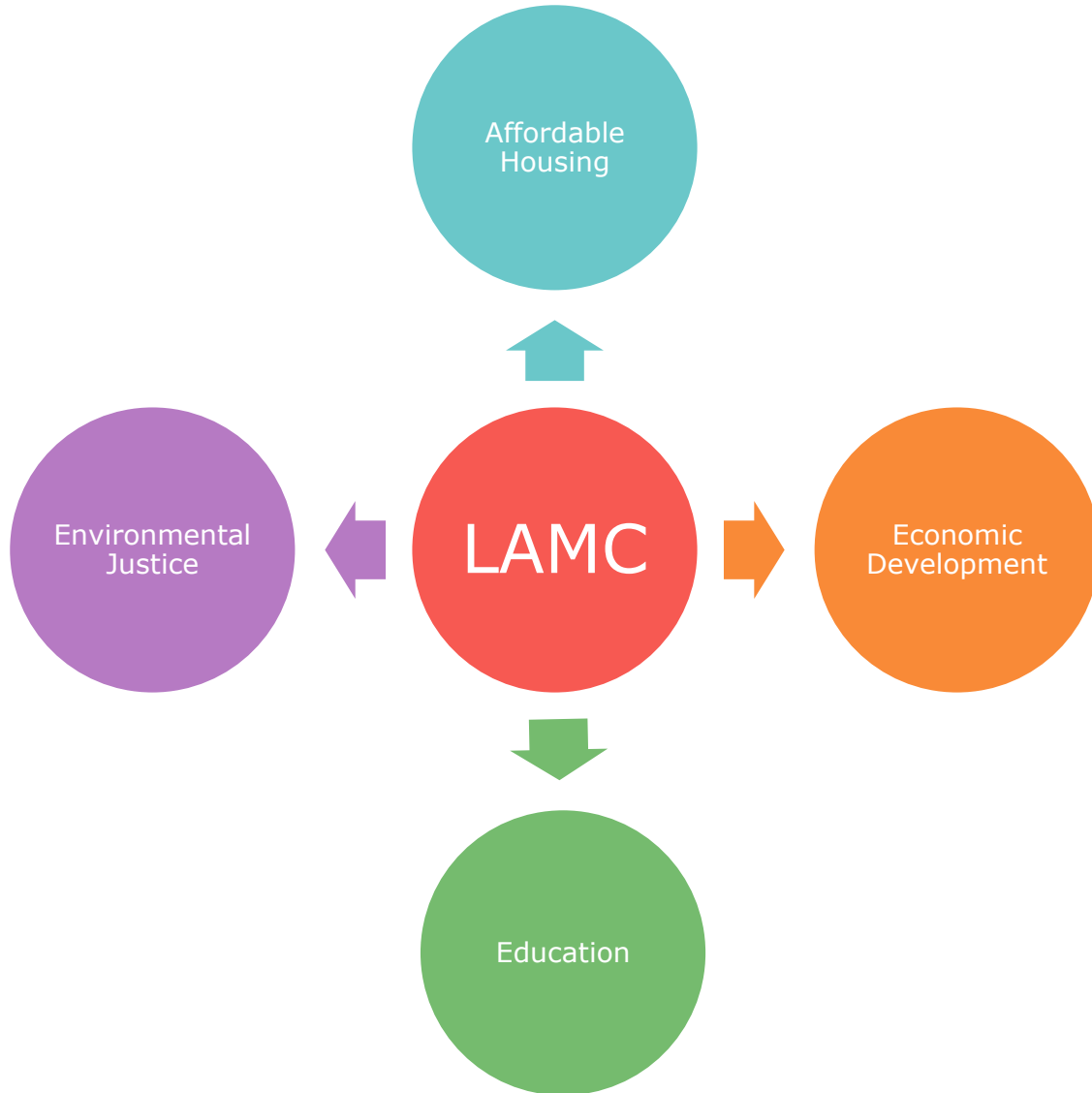
5-Year Strategic Plan

2021-2025

LAMC STRATEGIC PLAN

The Lowcountry Alliance for Model Communities (LAMC) is a grassroots organization formally formed in 2005 to address quality of life concerns for neighborhoods in North Charleston, SC. LAMC's purpose is to build healthy families by creating opportunities. We create opportunities in our four core areas of focus to break the cycles of poverty and exclusion.

PROGRAM PRIORITIES & FRAMEWORK



Strategic Priorities

1. LAMC's Affordable Housing initiatives and partnerships work collaboratively to provide affordable housing options for our residents. New Construction of affordable units are infill developments.
2. LAMC's Educational initiatives and partnership work together to close the educational gaps and reduce the barriers to education for low-wealth communities.
3. LAMC's Economic Development initiatives spur economic viability for our target areas.
4. LAMC's Environmental Justice initiatives aim to educate local decision makers, residents and college students about Environmental Justice and address legacy pollution concerns in the LAMC communities.

To achieve our priorities and address the needs in the LAMC communities the following initiatives will define our direction over the next five years. This focus will reflect how we strengthen our organizational capacity and move each of our priorities forward.

Affordable Housing	Economic Development	Education	Environmental Justice
<p>Expand residence access to resources and launch connector programs with partnership organizations in the following areas:</p> <ul style="list-style-type: none"> • Eviction prevention • Heirs property seminars • Financial wellbeing program • Housing Rehabilitation 	<p>Spur economic viability for our LAMC target areas through the successful implementation of the following:</p> <ul style="list-style-type: none"> • Tours designed to highlight the history of the LAMC communities as well as spark tour related business opportunities. • Expand the availability of healthy food to LAMC communities • Implement a micro-lending loan program for African American businesses in LAMC communities. 	<p>Build a strong network to assist in improving student outcomes and support adult education and career advancement through the successful implementation of the following:</p> <ul style="list-style-type: none"> • Pathways to Inclusion and Success program • LAMC’s scholarship programs 	<p>Educate local decision makers, residents and college students about Environmental Justice and address legacy pollution concerns in the LAMC communities through the successful implementation of the following:</p> <ul style="list-style-type: none"> • Environmental Justice Academy • Urban Design Center • Mutual Aid Network • Mary Lee Davis Park



<p>Strengthen organizational capacity to achieve the programmatic strategic priorities</p>
<ul style="list-style-type: none"> • Communications – Develop a comprehensive communications plan to increase visibility, educate and engage our LAMC communities. • Financial Health – Strengthen funding relationships and steward financial resources effectively. • Staffing – Identify staffing need to implement strategic priorities and develop a staffing plan. • Facility – Ensure LAMC has adequate professional space to manage its programs. • Update the Revitalization Plan – current plan is 10 years old • Create a LAMC Community Development Corporation – Provide support services to build LAMC’s capacity to support all aspects of the Revitalization Plan.

Implementation

Over the next five-years the Lowcountry Alliance for Model Communities will manage the growth of these strategic priorities through the individual workgroups responsible for the successful management of each strategic priority.

The LAMC Board and Executive Director will have responsibility for the successful management of initiatives to strengthen organizational capacity.

Affordable Housing

Timing/Yrs.	Project Title	Description	Responsible Entities	Estimated Cost	Funding Sources
2-4years (On-going)	Eviction	LAMC communities are in the center of North Charleston the #1 City identified as the capital of eviction in the country. Affordable housing workgroup will serve as an advocate for the LAMC communities by disseminating information and identifying funding sources to assist LAMC families facing eviction.	<ul style="list-style-type: none"> • Affordable Housing Workgroup • LAMC • Partnership with Community First Land Trust, SC Housing Justice Network and Pro Bono Legal Agency 	\$10,000	Fundraising, and Donations
2 - 5years	Heir's Property	Identify families with heir's property issues. Make referrals to Center of Heir's Property and Preservation. Create a program to help families work through land issues. Goal: Clear property title for families.	<ul style="list-style-type: none"> • Affordable Housing Workgroup • LAMC • Center of Heir's Property and Preservation 	\$20,000	Grants
1- 2 year	Financial Well-being (financial workshops, Budgeting Homeownership)	Implement an information and referral system catalog to be distributed to all LAMC communities. This publication will identify resources in our community to assist with foreclosure	<ul style="list-style-type: none"> • Affordable Housing Workgroup • LAMC • Partnership with local non-profits 	\$25,000	Foundations TD Bank Optus Bank County of Charleston

Timing/Yrs.	Project Title	Description	Responsible Entities	Estimated Cost	Funding Sources
		services, financial and first time homebuyer services. Homeownership	<ul style="list-style-type: none"> • Community First Land Trust 		City of North Charleston Palmetto Railway Mitigation Fund Port Access Mitigation Fund
1-5 years (ongoing)	Housing Rehabilitation	The Owner-Occupied Rehabilitation Program will be designed to assist low and moderate-income homeowners with the necessary funds to rehabilitate their properties. The Program will be divided into two basic subprograms. The Critical Needs Program and the Regular or Standard Housing Rehabilitation Program.	<ul style="list-style-type: none"> • Affordable Housing Workgroup • Community First Land Trust • Charleston County • City of North Charleston • LAMC 	\$500,000	Charleston County City of North Charleston, SC Housing Trust Federal Loan Bank of Atlanta

Economic Development

Timing/Yrs.	Project Title	Description	Responsible Entities	Estimated Cost	Funding Sources
3-4 years	Hear Our Voices	LAMC is taking on the effort to research and document the historical and cultural assets of the LAMC communities to build on the cultural attractions and heritage of the Charleston Region.	<ul style="list-style-type: none"> • Economic Development Workgroup • LAMC 	\$20,000	Grants
3-5 years	Urban Roots	Expand the availability of healthy food to the LAMC communities	<ul style="list-style-type: none"> • Economic Development Workgroup • LAMC • City of North Charleston 	\$100,000 - \$600,000	Loans, and Grants
1 year	LAMC Small Business Loan	Implement a micro - loan lending program for African American business and entrepreneurs in the LAMC communities	<ul style="list-style-type: none"> • Economic Development Workgroup • LAMC • LDC Charleston 	\$300,000	Port Mitigation Funds
3 years	Chicora Track Farm Concept Plan	LAMC will coordinate with appropriate parties to develop and implement construction plans for a new gym, pool, and fitness center	<ul style="list-style-type: none"> • Economic Development Workgroup • LAMC • City of North Charleston 	\$3,000,000	Palmetto Railways Mitigation Funds

Education

Timing/Yrs.	Project Title	Description	Responsible Entities	Estimated Cost	Funding Sources
1-2 years	Pathways to Inclusion and Success	Our program goal is to prepare students with the knowledge, skills, and professional development opportunities necessary to grow in their careers and contribute to their communities.	<ul style="list-style-type: none"> • Education Workgroup • LAMC 	\$40,000	Grants
1-2 years	LAMC's Scholarship Programs	Award scholarships to students and adult learners in the Accabee, Chicora Cherokee, Union Heights, Howard Heights, Windsor Place, Five Mile and Liberty Hill neighborhoods in North Charleston, SC for assistance with tuition, room, board, etc.	<ul style="list-style-type: none"> • Education Workgroup • LAMC • Coastal Community Foundation 	\$100,000 - \$600,000	Port Mitigation Funds

Environmental Justice

Timing/Yrs.	Project Title	Description	Responsible Entities	Estimated Cost	Funding Sources
1-2 years	Environmental Justice Academy	LAMC will provide leadership development training to address Environmental Justice concerns. The Academy currently has 12 modules with future plans to include an additional 13 modules on Emergency Response	<ul style="list-style-type: none"> • Environmental Justice Workgroup • LAMC • EPA • DHEC • CofC 	\$250 per participant	EPA DHEC CofC Grants
3-5 years	Mary Lee Davis Park	LAMC plans to develop property on Meeting Street adjacent to Union Heights into a community park	<ul style="list-style-type: none"> • Environmental Justice Workgroup • LAMC • City of North Charleston • Charleston County • Union Heights Community 	\$1 Million	Charleston County City of North Charleston Grants
1-2 years	Mutual Aid Network	LAMC helps communities to identify block captains to work with and train how to respond to community level emergencies	<ul style="list-style-type: none"> • Environmental Justice Workgroup • LAMC • DHEC 	\$50,000	Grants
2-3 years	Urban Design Center	LAMC works with the College of Charleston to develop a coherent community architectural and engineering profile of the LAMC communities	<ul style="list-style-type: none"> • CofC • AIA • LAMC • Environmental Justice Workgroup 	\$75,000	Grants